



# KHALID HOSEIN

## Full Stack Web Developer

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### PROFESSIONAL SUMMARY

A highly innovative Full Stack Developer with 5+ years of hands-on experience designing, developing, and implementing responsive web applications using expertise in modern headless SSR Technologies. Expertise in both front-end and back-end technologies and possesses diverse experience of creating multiple scalable applications using tech stacks. Skilled in implementing core back-end tasks including 3rd party API integration and REST API Development by developing a wide range of technologies across multiple frameworks, software, operating systems, and programming languages.

### SKILLS & COMPETENCIES

#### Frontend Development

- Modern JavaScript Frameworks
- CMS Development
- Responsive Web Design
- Performance Optimization
- Cross-browser Compatibility

#### Backend Development

- RESTful API Design
- Database Architecture
- Server-side Rendering
- Authentication & Security
- Microservices Architecture

#### Professional Skills

- Agile Development
- Technical Leadership
- Code Review & Mentoring
- Project Planning
- Client Communication.

### WORK EXPERIENCE

#### FULL STACK WEB DEVELOPER

T2Marcom - New York, NY | August 2022 - Present

- Utilized modern web technologies and headless API solutions to develop responsive, static, accessible, SEO-driven, and exceptionally fast websites catering to international manufacturers of large-scale industrial products, ensuring their online presence aligned with their global reputation
- Orchestrated the development of content management system (CMS) -based websites from the ground up for a specialized technical content marketing agency focused on delivering engineering content to international clients
- Demonstrated expertise in content structuring by transforming diverse content types such as blogs, product data, and general content into reusable and highly extendable templates, allowing a streamlined content creation process for internal and external teams, ensuring consistency and efficiency
- Adeptly resolved console errors, build issues, and any code abnormalities, ensuring that websites consistently delivered a seamless user experience with a high attention to detail
- Collaborated extensively with cross-functional teams, including content writers, content editors, designers, and stakeholders, along with agency partners, addressing functionality, design, and business requirements effectively, resulting in websites that met and exceeded the agency's and clients' expectations

- Crafted an array of engaging landing pages, intuitive form sign-up interfaces, and captivating microsites, which played a pivotal role in driving client marketing campaigns
- Innovatively conceptualized solutions, translating client objectives and challenges into robust functional requirements, which led to optimizing site functionality and elevating the overall user experience

## **FRONT END DEVELOPER**

Thorium Digital - East Brunswick, NJ | Jan 2022 - Jul 2023

- Develop and build user-friendly multi-locale web applications utilizing HTML, CSS, Javascript, jQuery, React/Next.js Node/Express, with hands-on experience with PHP/Laravel/Angular, Typescript, Tailwind CSS
- Performed content updates, building new UI features, creating and enhancing new and existing mobile responsive layouts/templates, while refactoring existing code to be flexible, sustainable, and reusable for 40+ multi locale sites
- Collaborated in an Agile Kanban environment using Jira and BitBucket alongside engineering, product, and design, while communicating effectively with third-party vendors and business counterparts to understand requirements and technical solutions
- Provided expertise in determining the strategic technical direction and system architecture to meet business requirements, understand and analyze project risks, and provide risk mitigation
- Assisted with QA by performing various manual testing methods such as unit, smoke, regression, API, security, performance, acceptance, and UI
- Participated and contributed in the entire software development lifecycle, including planning, meetings, development, estimations, and design sessions, including coding standards, code review, source control, build, test, deploy, and operations
- Remediated a variety of security issues from external scans/audits while staying compliant with OWASP standards for secure development
- Integrated third-party apps, customization of templates, and functionality within the Shopify platform
- Applied structured SEO data to sites to allow crawlers to understand and classify page contents

## **FULL STACK DEVELOPER**

Exactius – New York, NY | Nov 2020 - Dec 2021

- Develop web applications using HTML, CSS, Javascript, React, Node, and third-party REST APIs for a variety of partners opening new channels for growth, business development, marketing, and lead generation
- Contribute to the design, scope, and implementation of new features, applications, and systems for internal and external digital products
- Partnered with cross-functional teams consisting of FE/BE Developers, QA testers, Tracking, Creative/Design, Copywriters, Social Media, Campaign, and Product Managers
- Build responsive, pixel-perfect websites consisting of landing pages and signup pages from high-quality Figma designs using CSS libraries such as React Styled Components, Bootstrap, and Material UI

- Hands-on experience working with NoSQL and SQL databases such as Firebase, Amazon Redshift, and BigQuery
- Implement Contentful as headless CMS to allow internal and external teams to create, manage, and distribute content across a serverless JAMstack architecture
- Build pages for A/B testing, increasing PPC's, click-through rates, conversion rates, cost per leads, and acquisitions
- Proficient with Git-based workflow, continuous integration, and deployment utilizing Netlify's serverless platform to build, deploy, and collaborate on projects
- Use of industry-leading marketing tools such as Zapier, Klaviyo, Google Ads/Analytics/Tags, Facebook Ads
- Authored technical design documentation to analyze the feasibility of the approach, identify potential risks or issues, and technical limitations when dealing with product and feature requirements
- Participate in scrum team ceremonies in agile methodology, sprint planning, and backlog grooming
- Act as a liaison between front and back end development teams to assist with understanding and documenting client requirements, estimating work, and developing or enhancing new or existing solutions
- Led efforts in transitioning to new technologies built upon the current tech stack by researching, learning, and educating the development team

#### **CONTENT MIGRATION QA (CONTENTFUL)**

GoodRX – Remote | Aug 2021 - Oct 2021

- Assisted in migrating over 2000+ blog pages from WordPress to Contentful CMS
- Identify inconsistencies in migration and making necessary changes for publishing
- [FastCompany article about content.](#)

## **EDUCATION**

**GENERAL ASSEMBLY** | Completed: Apr 2018

Web Development Immersive